

SAMPLE LETTER TO WINNERS REQUESTING PHOTOS

Use this letter or prepare one similar to it to inform the winners of the procedure that your club will follow in order to collect pictures for your regional specialty show. Distribute this letter with trophies to first place winners and BOB through Selects or hand it out ringside after judging. ***Print this letter or one similar to it on your club's letterhead:***

Dear Exhibitor,

Congratulations on your win!

The XXX Newfoundland Club Regional Specialty is submitting a Regional article for the xxx Quarter issue of *Newf Tide*. We would like to include your dog's photo in our article and hope you will forward a show photo of your dog.

Please verify the information for your dog in the show catalog, and notify the superintendent today if there are any errors. Forward any catalog corrections to:

Name of person and address: (Insert name, address, email of the club member to whom winners are to send their photos).

We hope you'll have a photo taken today with our judge and will submit it for our article. If you wish, you may use another photo (show photo preferred). Digital photos must be at least 1500 x 2100 pixels at 300+ ppi resolution in JPEG or TIFF format and should be emailed as an attachment. The subject line should read: XXX (name of regional club) **REGIONAL XXX** (highest placement). Include the label information below in the body of the email. Send it to: ***Name of person at address above by XXX date.***

Please attach a label to the back of your photo. **(DO NOT WRITE ON PHOTO)**

List show date & location of the picture and the following information:

Placement(s)*: Dog's Name (Sire's Name x Dam's Name).

Breeder(s):

Owner(s):

*Include all placements of your dog today starting with the highest placement through each first place win.

Please use this format:

Best in Sweepstakes; Best of Winners; Winners Dog; 1st Sweeps 12-18 Mos. Dog; 1st 12-18 Mos. Dog; Bond's Love Affair, CGC (GCHG Bond's James Bond, BN, RA x GCH Merit's Affair). Breeder: Jack Reacher. Owners: Samuel and Judith Adams.

Deadline for photos is XXXXXX. Please provide a self-addressed postage paid envelope for the return of your photo. It will be returned after publication ***only if return postage is provided.***

Thank you for your participation.